



"A Totally New Way To Experience Music"

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PRESS RELEASE

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MusicArtists4U.com Readies Launch

New Music Venture Exploits Several Genres

(Nashville, Tennessee...) – MusicArtists4U.com, a new online music venture featuring performances by emerging and established artists and singer/songwriters from a variety of music genres, is set to launch said company founder Bruce Uher. The service will initially include Country, Rock and Singer/Songwriter channels and will expand to Blues, Gospel, Bluegrass, Polka, Jam Bands and more.

MusicArtists4U.com will be a one-stop interactive experience featuring live and taped performances, music videos and the ability for the consumer to purchase music, videos and artist merchandise. Another area of the site will facilitate venues across the globe booking the artists featured on the site. The site will also include an internet radio station for each genre of music, which will front and back-announce song titles and artist names along with several different radio programs and artists interviews.

The site will also consist of an online magazine which will include , gear reviews, instructional videos by professional players on how to play musical instruments, online vocal classes and a songwriter corner where you can learn the craft of songwriting by the pros and even have your songs critiqued along with many more ideas pertaining to the music industry.

Uher owns Ohio-based MultiMedia-Interactive and works with such artists as Charlie Daniels, Confederate Railroad, Tracy Lawrence and others. His idea for MusicArtists4U.com was born from watching performance shows like "The Midnight Special," "Don Kirschner's Rock Concert," "Prime Time Country" and "Pop Goes The Country." and working in the music industry and seeing it's decline over the years. He came up with the initial concept 15 years ago, but consumers' access to the technology necessary to deliver quality programming delayed the service's launch.

"Now is the time because almost everyone has access to high speed internet" states Uher, who has teamed up with musician, engineer, producer and former Sony Music A&R executive Anthony Martin to launch the new venture.

"The music business is changing, it's almost impossible for a new or 'legendary' artist to get their music on radio or television," added Uher. "MusicArtists4U.com will allow artists of all genres to be seen and heard."

Longtime WSM radio DJ and Grand Ole Opry announcer Keith Bilbrey has signed on to host MusicArtists4U.com's country television show. The Ghoul, famous for his late night horror movie show in the early 70's, will be the host for the Rock show and Megan Conner, former CMT host, will host the Singer/Songwriter show. The Country show will be filmed on our sound stage at the famous Sound Kitchen Studios in the "Big Boy Room" and our Singer/Songwriter shows will be filmed at the Fireside Studio, once owned by the legendary country music artist Porter Wagoner. Both studios are located in Nashville.

The Country and Rock television shows will consist of a headlining act along with two or more up and coming artists and the Singer/Songwriter shows will be jam packed with famous songwriters from all genres of music. Every so often a contest will be held where an artist or band will have the opportunity to send in a live performance video of an original song and our panel of music industry judges will narrow the contestants down to ten artists then those ten videos will be on the site for the public to cast their votes. The two artists with the most votes will be invited to come to Nashville and have the opportunity to be on the same television show with one of our headlining acts.

MusicArtists4U.com will also be taking the show on the road this summer and will be out at various shows with their artists such as Little Texas, Waymore's Outlaws (Waylon Jennings original band), and several others. While on the road they will not only be promoting MusicArtists4U.com but interviewing fans and filming backstage footage and band interviews and showing the fans the life on the road as an artist. Live shows will also be filmed at fairs, festivals and other venues through out the year. This will all be part of the Backstage Area on MusicArtists4U.com.

MusicArtists4U.com is also proud to announce that Coca-Cola has come on board as a major sponsor. RoadHawg Cases has signed on as a co-sponsor of the series. More sponsors will be announced shortly.

MusicArtists4U.com is dedicated to music, artists and charitable organizations such as St. Jude Children's Hospital. A portion of all MusicArtists4U.com proceeds will be earmarked for those organizations. Throughout each year, MusicArtists4U.com artists will be asked to sign and donate concert memorabilia. MusicArtists4U.com will auction the donated items and the proceeds will be distributed to various charities at the end of each year.

For additional information about artists, hosts, sponsors and additional services, visit www.MusicArtists4U.com.



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